SOFIA TUREKOVA

TUR 154 70 180

Fashion 1

Evaluation

My project for Unit 7- WHY NOT was probably the biggest challenge I have faced during my Foundation year.

I am glad that i was able to achieve most of the things proposed in my project proposal. My initial interest in sustainable solutions for future turned into my new hobby.

During this project, I was not only able to widen my horizons about the topic by going to different exhibitions and researching in the library, but I was also able to attend the Wearable textiles Conference, which left me completely speechless and very inspired. / the conference was about how to create sustainable textiles and e-textiles- pro&cons/.

I have met many professionals from industry. I have talked to many people about this topic and was glad that I had opportunity to even collaborate with some students and stores.

I was truly focused on following all sustainable waste free techniques and because my project was about waste, I minimised the huge amount of waste, that has been producing while designing process and garment making process before.

After various group tutorials, I have decided to slightly change my final outcome approach. Before Easter, I was advised by one of the tutors to fully focus on samples development and beautification of waste so I thought my final outcome was going to be textile based. However, we were allowed to present only samples as a final outcome, I have ended up making 4 garments and samples. I went to Momok in Vienna and I saw a beautiful curated exhibition by Julius Koller which inspired the final look of my samples - framed , simple , minimalistic, hanging from the ceiling and looking more like fine art outcome than fashion . During my Foundation Course, I have developed conceptual thinking and tried plenty of experimental approaches with volume and colour .

Following philosophy "less is more", in my project WHY NOT ? I am doing the opposite of what is expected by the audience. Even waste can be fabulous is the metaphor about our ignorance to the problems in nowadays society / hiding them under the surface, camouflage/. I wanted to create a moment of surprise when people find out that it has been all made from waste materials.

I believe that beauty is in details and that to create something very simple is the most complicated thing. I used my technical knowledge of pattern cutting and bespoke tailoring in order to create simple but sophisticated design which would be fully functional / ready to wear/.

If I could change one thing, I would put more technical details in it/ lack of time and not proper sewing machine/. I feel that I could possibly do more A2 sheets.

Overall, I believe that this project was beneficial for my personal grown and I am planning to researching and working with sustainable technologies and materials. I think I was well organised and that I did my best in order to fulfil all of the criteria for Unit 7.

ADDITIONAL BIBLIOGRAPHY :

BBC News. (2017). Is there a serious problem with coffee capsules? - BBC News. [online] Available at: http://www.bbc.co.uk/news/magazine-35605927 [Accessed 7 Mar. 2017].

Google.co.uk. (2017). LUCY ORTA - Google Search. [online] Available at: https://www.google.co.uk/ search?q=LUCY+ORTA&tbm=isch&imgil=3Wnn99QiUr69AM%253A%253BFaZhAs4S0INp5M %253Bhttps%25253A%25252F%25252Fwww.studio-orta.com%25252Fen%25252Fartworks%25252Fserie %25252F1%25252FRefuge-Wear&source=iu&pf=m&fir=3Wnn99QiUr69AM%253A %252CFaZhAs4S0INp5M%252C_&usg=_rUXr43cgSiRF7oJ01_XsC31TvZk %3D&biw=1280&bih=612&ved=0ahUKEwiQz4vHyLrTAhXHI1AKHXIDBMgQyjcIiQE&ei=XJz8WJCxI MfHwAL5hpHADA#imgrc=_ [Accessed 6 Mar. 2017].

Instructables.com. (2017). [online] Available at: http://www.instructables.com/id/Leather-Pyrography/ [Accessed 23 Apr. 2017].

Kunzle, D. (1982). Fashion and fetishism. 1st ed. Totowa, N.J.: Rowman and Littlefield.

Lord, W. (2008). The corset and the crinoline. 1st ed. Mineola, N.Y.: Dover.

Marcuse, T. (2005). Tanya Marcuse : UNDERGARMENT. 1st ed. Tucson, AZ.: Nazraeli Press.

Waugh, N. (1954). Corsets and crinolines. 1st ed. Reprinted 2000 by Routledge/Theatre Arts Books.

MUSEUMS- momok- Vienna, Austria